

World Culinary



June 1, 2 & 3, 2012
BC Place Stadium
Vancouver, British Columbia, Canada

APPLICATION TO EXHIBIT + CONTRACT

Please complete, sign & forward with a 50 % deposit to:

Executive Event Production Inc
Unit 104, 16433 – 64th Ave., Surrey, BC, Canada V3S 6V7

For inquiries, contact North America Asean Consultants Inc.

Tel: 1.604.676.8878 ext. 1 **Email:** culinarytravel@gmail.com

Web: www.worldculinary.net **EAT! Van Fax:** 1. 604.576-8853

PAGE ONE OF THREE

Complete the information below as it should appear in the EAT! Vancouver Show Guide.

Exhibiting Company Name _____

Address _____ City _____

Prov _____ Postal Code _____ Web _____

Tel _____ Fax _____

Exhibitor Contact Person, must also sign at bottom of this page _____

Cell: _____ Email _____

Description of your product or service and intended use of exhibit space, please list products & brands to be exhibited:

IMPORTANT NOTICE FOR EXHIBITORS PLANNING ON SAMPLING FOOD OR BEVERAGE:

Will you be sampling food or beverages? If yes, please describe

Due to Vancouver Health Authority requirements for washup facilities for exhibitors handling and sampling food, booth location for such exhibits will be restricted to areas where wash-up sinks will be available, these booths are marked with 'w' on floor plan.

It is imperative that exhibitors establish from the very start their plans for what they will be exhibiting and how they wish to promote those products.

If an exhibiting company intends to sample food, they must locate within a booth/exhibit which backs onto a wash-up corridor as indicated on the floor plan. Failure to do so will result in the exhibitor having to bear the cost of installing their own sink within their own exhibit to satisfy Vancouver Health Authority requirements.

In the event that an exhibitor makes changes to his product lineup, or the method of exhibiting, i.e. decides to sample food after declaring on the contract that he was not going to sample, show management will be required by the Vancouver Health Authority to move such exhibits to an area where washup sinks are available. If there are no such locations available at the time the exhibitor changed his plans, the Health Inspector will disallow the sampling of the new product(s).

PLEASE ENSURE YOU HAVE LOCATED IN AN APPROPRIATE BOOTH FOR THE INTENT OF YOUR EXHIBIT, AS IT MAY NOT BE POSSIBLE TO CHANGE TO AN APPROPRIATE LOCATION AT A LATER TIME.

Exhibit Floor Space Sizes:

10 ft wide x 10 ft deep exhibit space	\$1,390 x	___ =	\$ _____
15 ft wide x 10 ft deep exhibit space	\$2,085 x	___ =	\$ _____
20 ft wide x 10 ft deep exhibit space	\$2,780 x	___ =	\$ _____
30 ft wide x 10 ft deep exhibit space	\$4,170 x	___ =	\$ _____
Additional fee for each corner	\$ 150 x	___ =	\$ _____
<i>Larger than 300 sf, please call for quote</i>			
___ ft wide x ___ ft deep space	\$	x ___ =	\$ _____

Deluxe Booths: Include carpet & skirted table

10 ft wide x 10 ft deep deluxe booth	\$1,590 x	___ =	\$ _____
10 ft wide x 10 ft deluxe + hard-wall	\$2,195 x	___ =	\$ _____
Additional fee for each corner	\$ 150 x	___ =	\$ _____
Presentation Stage Rental	\$ 395 x	___ =	\$ _____
<i>(For the First 30-minutes time slot)</i>			
<i>(Second 30-minutes time slot & beyond)</i>	\$ 350 x	___ =	\$ _____

NET TOTAL \$ _____

12% HST \$ _____

TOTAL PAYABLE \$ _____

50% DEPOSIT DUE WITH CONTRACT \$ _____

PAYMENT METHOD

Check Enclosed Payable to Executive Event Production Inc. **OR** Charge to my Visa Mastercard

Card Number _____ Expiry Date _____

Cardholder Name _____ Cardholder Signature _____

50% Deposit to charge now \$ _____ Charge Balance on March 8, 2012 \$ _____

Given the agreement on this THREE PAGE application and subject to the conditions expressed herein, the company listed on this document agrees to abide by the terms and conditions outlined on the third page of this Application to Exhibit and Contract.

Name of Contact Person _____ Signature _____

Title _____ Contact Phone _____

Accepted by Show Management _____ Date _____

Booth Number Assigned _____ Amount of Payment Received \$ _____

HST Registration No. RT 862746245

T E R M S + C O N D I T I O N S

The company or individual named on the contract shall be referred to as the Exhibitor. Executive Event Production Inc., producers of EAT! Vancouver shall be referred to as Show Management. BC Place Stadium, the Facility, is operated by the BC Pavilion Corp. The exhibitor assumes all responsibility for its property, including any and all loss, theft, or damage to Exhibitor's displays, equipment and other property while on the premises of BC Place Stadium and hereby waives any demand or claim it may have against BC Place Stadium/BC Pavilion Corp, Show Management, all service contractors, including its staff members and officers. All property will remain under the custody and control of the Exhibitor whether in transit to and from BC Place Stadium, or within BC Place Stadium or within the confines of its booth space. In addition, the Exhibitor agrees to defend, if requested, indemnify and hold harmless Show Management, BC Pavilion Corp, all service contractors and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, claims, damages, suits, costs and expenses, including without limitation legal fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. Exhibitors will carry Worker's Compensation Insurance in compliance with provincial laws covering all the Exhibitor's employees, contractors or agents engaged in the performance of any work for the Exhibitor.

1. Allocation of Space + Deadlines

Applications will be processed on a first come, first served basis. Whenever possible, space assignments will be made in keeping with exhibitor preferences. Show Management reserves the right to make final determination of space assignments. Failure to meet payment deadlines will forfeit first option on preferred space request. Relocation of exhibit space will be in the overall best interest of the show and is at the sole discretion of Show Management. Exhibitors may choose their booths from availability at time of booking with the understanding that Show Management does not warrant, guarantee or promise on expected traffic flow in any area of the show.

2. Subletting of Space

Exhibiting companies may not assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from Show Management. Should an exhibiting firm require the use of another business's goods or services to operate its' exhibit, identification of the goods or service is limited to the usual and regular branding or imprint of trademark.

3. Insurance + Liability

Each Exhibitor shall carry liability coverage including premises, operations, contractual, personal injury and property damage liability. The Exhibitor is liable for any damage caused to the building or to standard booth equipment, or to other Exhibitors' property.

4. Exhibit Space Rent Payment + Cancellation Policy

This application to Exhibit + Contract must be completed and returned with a 50% deposit. The final 50% balance is due and payable on or before March 8, 2012. Failure to meet this deadline waives the Exhibitor's right to the contracted space and Show Management will not guarantee the availability of the location specified within the contract. Applications not accompanied by a 50% deposit will not be processed. Applications submitted after March 8, 2012 must be accompanied by full payment. Exhibit space fees include draped back and sidewall of booth space. Cancellation of Exhibit Space must be received in writing by January 13, 2012 at which time all but 10% of the fees paid will be refunded. No cancellation of exhibit space will be accepted after January 13, 2012.

5. Size & Structure + Appearance of Exhibit Space

Exhibit space will be allocated in units as shown on the floor plan. Construction of Exhibits shall comply with the exhibit booth regulations found in the Exhibitor Manual. Over height and Oversize exhibits must be pre-approved in writing by Show Management. No Exhibitor shall permit the exposure of any unfinished surface to neighbouring booths or visitors. Exhibit space floors MUST BE COVERED. Exhibitor may bring own floor covering. Carpeting is available for rent through Levy Show Services and is the responsibility of the Exhibitor.

No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. The exterior of any display structure facing a side aisle, or adjacent to exhibitors booth must be suitably decorated at the exhibitors expense. The Exhibitor must keep the Exhibit space in a clean and orderly state throughout the duration of the show. No cleaning services are included in the Exhibit space fee. Full, 8 ft high, side booth walls must only extend to within 5 ft of aisle, except by mutual agreement between neighbouring exhibitors.

6. Conduct + Operation of Exhibit

No exhibitor shall call or invite a visitor out of an exhibit that is not their own. Exhibitors must remain within their own exhibit space in demonstrating products, distributing literature, product samples or other materials. Other areas including the show floor, aisles and BC Place Stadium, both inside and on the exterior property, may not be used for these purposes. Exhibit personnel, including demonstrators, models, mascots and corporate characters are required to confine their activities within the exhibit space. Exhibit personnel, including demonstrators or models must be properly and modestly attired. Show Management retains the right to remove any Exhibit personnel found to be conducting themselves in a manner deemed inappropriate.

The distribution of advertising or promotional material which is deemed inappropriate for the show is not permitted. Show Management will terminate any Exhibitor selling a product or service which is deemed deceptive or objectionable. The Exhibiting Company must have an Exhibit representative present at all times within the booth during show hours. The Exhibit space must remain operational at all times during show hours. Exhibitors shall not distribute materials, extend invitations, hold hospitality events, call meetings, or otherwise encourage absence of visitors from the show floor during the operating hours of the show. Exhibit personnel will not be permitted to enter BC Place Stadium earlier than two hours before the scheduled opening time on show days and likewise will not be permitted to remain within BC Place Stadium more than one hour after closing hour each day with the exception of Sunday, June 3rd, 2012.

It may be necessary for Show Management to access utility connections in an Exhibitor's booth. The Exhibitor agrees to permit such access, which may include the placing of piping, raming, conduit, cable, etc. Each Exhibitor is charged with the knowledge of all laws, ordinances and regulations pertaining to fire prevention, public safety and health, including the health regulations while participating at EAT! Vancouver. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the Exhibitor.

7. Cooking Regulations

Exhibitors planning on preparing food for sampling within their booths must abide by the Vancouver Health Authority regulations. In order to help with the health regulations, some booths are provided with a corridor behind them where a hand wash sink is located. All exhibitors who plan on sampling food or beverage products must submit a Temporary Food Permit Application to Show management no later than 21 days prior to the event. Open barbecues may not be used due to smoke pollution. Deep frying is prohibited by fire marshal regulation. Sealed, unopened sample distribution is allowed without a health permit.

8. Sound, Noise, Music, Lighting + Odors

Videos related to an exhibitor's product will be permitted, provided the projection equipment and screen are located in the back third of the booth. Sound will be permitted only if the sound is not audible in the aisle or neighbouring booths. Sound systems, including microphones, will be permitted if not turned louder than conversational level AND if not objectionable to neighbouring exhibitors. Any exhibitor using music shall not violate any copyright, trademark or other similar laws and shall comply with all copyright restrictions. No loud or obtrusive activities will be permitted during show hours. This includes the operations of any item, which may cause vibration, smoke and excessive noise or produces objectionable odors or glaring lights.

9. Exhibitor Badges

Exhibitor badges will only be provided to persons named on the Exhibitor Name Badge Form. These passes are restricted to a maximum of six per 10x10 booth. Exhibitor Badges are for the sole use of persons staffing the Exhibitors booth and will be required for entry via the Exhibitor's entrance. The clear view of the Exhibitor badge must not be obstructed.

10. Sampling + Sale of Products + Bite Program

Free samples are permitted for distribution to visitors. The selling of packaged goods is permitted from within the exhibit space. The selling of any prepared, ready to eat, food or beverage item must be done through the Bite Program at EAT! Vancouver, which requires the completion of a Bite Program application, and subsequent acceptance by Show Management of said application.

11. Official Show Guide

Show Management assumes no responsibility for any errors or omissions within the Official Show Guide.

12. Installing + Removing of Exhibit

Exhibitors must adhere to the set up time as outlined in the Exhibitor Manual, unless prior arrangement has been made in writing with Show Management. All installations must be complete prior to show opening. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show hours without written consent from Show Management. No deliveries may be made during show hours. No exhibit shall be dismantled in any way prior to show closing. **The deadline for removal of Exhibits is no later than 11:00 pm on Sunday, June 3rd.** At that time, all exhibitor displays or materials left on the show floor will be packed and shipped at the discretion of the official service contractor, and all charges applied to the Exhibitor and without liability for loss, damage or theft. Storage of packing crates and materials is not permitted within the Exhibit space during the show. Storage areas will be provided for properly marked materials. It is the Exhibitor's responsibility to properly identify and mark its crates and then place in the storage areas. No storage of any kind is allowed behind the back drapes or in any area not designated for storage.

13. Failure to hold EAT! Vancouver

If the show is not held for any reason whatsoever, exhibit space fees or deposits already made will be returned to exhibitors on a pro-rated basis after all related show expenses incurred by Show Management up to the date of cancellation have been met. Exhibitors will not be reimbursed if the show is cancelled, postponed, curtailed or abandoned due to acts of terrorism or war, civil disobedience, strike, lockouts, acts of God, inclement weather, or any circumstance beyond the control of Show Management.

14. Show Managements' right to make changes

Show Management reserves the right to make changes, amendments and additions to these rules and regulations at any time and all changes, amendments and additions so made shall be binding on the exhibitor with the provision that all exhibitors be advised of any such changes. Any matters not covered herein are subject to decision by Show Management.

15. Applicable Law

When signed by the parties, this application for space constitutes a binding contract enforceable under the laws of the Province of British Columbia. Should a court of competent jurisdiction herein find any provision invalid, such invalidation shall not affect the terms of this contract.